

Synergy

2017

IMPACT REPORT



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The Numbers

Chestermere 
SE Rocky View & Area 

YOUTH PROGRAMS

29 5



Homework
Helpers
Participants

68 10



SHOUT
Youth
(All Programs)

60 22



YELL
Youth
(All Programs)

7 2



Youth
Interns

124 12



Child Safe
Youth
(All programs)

COMMUNITY

37 10



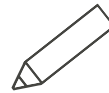
Programs
& Events

48 27



Community
Partners

8 2



Initiatives
& Projects

3143 1326



Total Synergy
Participants

VOLUNTEERISM

300 179



Volunteers

10 5



Key Mentors

3827 709



Volunteer Hours

Youth Programs



Homework Helpers

\$3,320

Worth of tutoring hours volunteered



SHOUT Mentors

526

Volunteer hours completed by 21 mentors



Youth Interns

750

Volunteer hours completed by 9 interns

YEAR IN REVIEW

Synergy youth programming accomplished some amazing things this year! Below are a few of the major highlights to be celebrated.

YELL celebrated it's 10th anniversary! Current and former members, volunteers, and mentors came together to celebrate this exciting milestone with outdoor games, pizza, and a movie in the park. YELL members also created a legacy totem that will be displayed in Cornerstone Community Park!

SHOUT Boys and SHOUT Girls were offered as individual programs for the first time in 2017. Participant numbers tripled, and we were fortunate enough to have many great new mentors join us. Specifically, SHOUT Boys was lucky to have several new male mentors join, which is something to be celebrated!

Langdon Drop-In was a splashing success this summer! Participant numbers reached an all-time high of 118.



IMPACT

\$353,000

Synergy's approximate dedicated budget in 2017 for youth programming & mentorship



\$6,354,000

Social Return on Investment (SROI)

Community

2017 was a big year for Synergy and the community!. We officially moved in to the Centre for Community Leadership, which acts as a centre for use by the community and non-profit organizations. Programming in the Centre officially launched on March 1st, 2017, and it has been incredible to share this space with the youth and the community. Synergy received overwhelming support from the community in transforming the Centre into the warm and welcoming home it is today.

This election year, YELL Youth Council hosted an All Candidates Forum in both Chestermere and SE Rocky View where community members were given the opportunity to interact with and ask questions to all candidates running in each municipal election. The youth organized and ran the entire event, including a livestream that was posted to Facebook. This year's election was particularly important as there were no returning council members in Chestermere and SE Rocky View Divisions 4 & 5, or returning trustees for Ward 1 & 2.

The Chestermere Forum had **530** attendees and received over **5800** views on the livestream video. The SE Rocky View Forum had over **80** attendees and received over **1800** views on the livestream video. This event and our youth received a tremendous amount of support and positive feedback from the community, and Youth Council was given the incredible opportunity to get connected with civic leaders.

Another new event introduced this year was Under the Hood, a free course for teens that teaches Preventative Car Maintenance for Beginners. Synergy became connected with a community member passionate about cars who spearheaded the creation and organization of this event, which took place in August and invited teens and their parents to learn about basic skills relating to car maintenance.

The event was a big success and received much positive feedback as it taught practical skills that may be difficult to learn elsewhere. We hope to continue this event in future years, and we're very excited to see the positive response it has received from our community and the recognition it has received from outside Chestermere!

HIGHLIGHTS

Grand Opening of the Centre for Community Leadership & Cornerstone Community Park



Official start of Synergy programming in the Centre for Community Leadership



YELL Youth Council's All Candidates Forum was an incredibly successful community initiative!



Under the Hood was offered for the first time



SYNERGY HIGHLIGHTS

If Synergy volunteers were paid for their work in 2017, they would have earned

\$83,414.50*

Our generous and dedicated Board of Directors volunteered over

269 hours

and we had two new board members join us!



Dedicated YELL member Tara Hofer was the recipient of Langdon Community Collective's "Volunteer of the Year" Award!

Volunteerism

We would not be where we are today without our many devoted volunteers. Volunteer opportunities with Synergy range from mentoring youth during programs or one-to-one, helping out at events, doing odd jobs around the Centre for Community Leadership, and much, much more. Our volunteers are always up for anything, and the value they bring to Synergy is immeasurable.

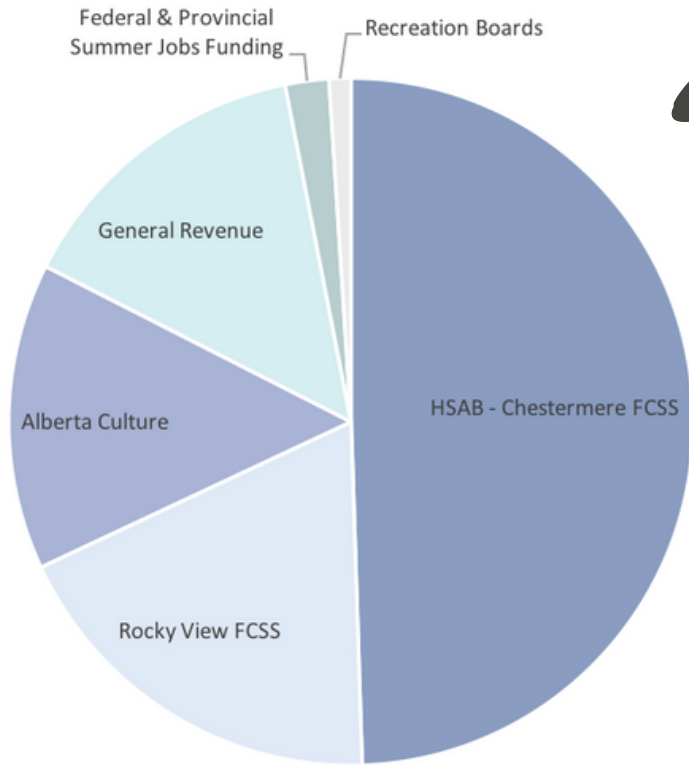
CORNERSTONE COMMUNITY PARK

This summer, Synergy was proud to have spearheaded the vision that led to Cornerstone Community Park. This community initiative brought together over **50** volunteers, who donated a total of **300** hours of skilled labour and over **200** hours of unskilled labour, landscape and irrigation design. The 22 landscaping companies that partook in this project also contributed machinery, equipment, plants, trees, sod, top soil, mulch, rocks, and more, valued very conservatively at \$150,000.

Cornerstone Community Park, which surrounds the Centre for Community Leadership, turned what was once an unused space into a beautiful and vibrant park for everyone to enjoy. The collaboration that took place in the creation of this park was incredibly inspiring to Synergy, our youth, and the entire community.



2017 Funding



One of Synergy's most important objectives is to maximize the sustainability of our programs and services. We consistently apply for grants, generate revenue through fundraising efforts, and are fortunate to be recipients of occasional unsolicited donations.

Currently we are concentrating our fund development energies on meeting the following priorities:

PROGRAM/SERVICE	NEED	RESOURCES REQUIRED TO SUSTAIN UNTIL DEC. 31, 2018



2017 IMPACT REPORT